

# 35<sup>th</sup> International Conference on the Physics of Semiconductors 2020



## SPONSORSHIP & EXHIBITION PROSPECTUS



**International Conference on the  
Physics of Semiconductors 2020**

9-14 August 2020 ● International Convention Centre, Sydney

# Welcome to Sydney

The organising committee looks forward to welcome you to the 35th International Conference on the Physics of Semiconductors (ICPS) to be held 9-14 August 2020 at the International Convention Centre in Sydney, Australia. This biennial meeting is the premier forum for reporting all aspects of semiconductor physics including electronic, structural, optical, magnetic and transport properties. The conference will reflect the state of the art in semiconductor physics with a heritage dating back to the 1950s.

Various levels of involvement are outlined in the Prospectus which we are certain will assist you to achieve your marketing objectives. However, if there are other ways in which you would like to participate, the Conference Managers would be happy to consider your suggestions and discuss these with you.

We look forward to welcoming you to ICPS 2020 in Sydney Australia.



Scientia Professors  
Michelle Simmons and Sven Rogge

## Local organising committee:

**Prof Michelle Simmons** (UNSW Sydney)  
*Honorary Chair*

**Prof Sven Rogge** (UNSW Sydney)  
*Conference Chair*

**A/Prof Dane McCamey** (UNSW Sydney)  
*Conference Co-Chair*

**Prof Susan Coppersmith** (University of Wisconsin-Madison / UNSW Sydney)  
*Chair, International Advisory Committee*

**Prof Jodie Bradby** (Australian National University)  
*Chair, National Advisory Committee*

**A/Prof Jeffrey McCallum** (University of Melbourne)  
*Chair, Program Committee*

**Dr Catherine Foley** (CSIRO)  
*Industry Coordinator*

**Prof Igor Aharonovich** (University of Technology Sydney)  
*Proceedings Coordinator*

**Mr Tony Raeside** (UNSW Sydney)  
*Chief Operations Officer*

**Mrs Esra Ertan** (UNSW Sydney)  
*Operations Coordinator*

# Why Sponsor ICPS 2020?

The Organising Committee is building a program that will generate a high level of interest and is expected to attract more than 800 delegates **including physicists, semiconductor research scientists, quantum scientists, material scientists, Nano scientists, semiconductor engineers, researchers and academics.**

Take this excellent opportunity to:

- **Showcase** your latest research & development, innovation, products and services
- **Increase awareness** of your organisation's brand in the field of semiconductors
- **Raise your organisation's profile** among delegates who are keen to learn more about how you can add value to their profession
- **Build credentials** by demonstrating your organisation's contribution towards the advancement of physics of semiconductors
- **Broaden your network** of potential customers by engaging them in a dynamic, pre-qualified and informative environment



# Sponsorship & Exhibition at a Glance

Packages	Price per package (incl. GST)	Opportunities available
<b>Premium Sponsorship</b>		
Platinum Sponsor	A\$12,000	Limited
Gold Sponsor	A\$9,000	Unlimited
Silver Sponsor	A\$7,000	Unlimited
<b>Social Event Sponsorship</b>		
Conference Dinner Sponsor	A\$6,500	Exclusive
Welcome Reception Sponsor	A\$4,000	Exclusive
Equity, Diversity and Inclusion in Semiconductor Physics Networking Sponsor	P.O.A.	Exclusive
Nobel and Next Generation Lunch Sponsor	P.O.A.	Exclusive
Poster Session Drinks Sponsor	A\$2,500	3 Available
<b>Brand Positioning Sponsorship</b>		
Perspectives in Semiconductor Physics: Nobel Laureates, Community Leaders	A\$5,000	Exclusive
Conference App	A\$5,000	Exclusive
Plenary Session Sponsor	A\$3,500	Limited
Concurrent Session Sponsor	A\$2,500	Limited
Lanyard Sponsor	A\$2,500	Exclusive
Satchel Sponsor	A\$2,500	Exclusive
Website Sponsor	A\$2,500	Exclusive
Power Bank Sponsor	A\$2,500	Exclusive
Morning or Afternoon Tea Sponsor (per day)	A\$1,800	8 Available
<b>Advertising Opportunities</b>		
Satchel Insert / Seat Drop	A\$750	Limited
EDM Banner Advertisement	A\$500	Limited
Conference App Promoted Post	A\$500	Limited
AV Screen Holding Slide Advertisement (Still)	A\$500	Limited
<b>Exhibition Opportunities</b>		
3m x 2m Shell Scheme Booth	A\$3,500	Limited

# Premium Sponsorship

## Platinum Sponsor

A\$12,000 (excl. GST) *(Limited)*

*Exclusive to the Platinum Sponsor:*

### Choice of:

#### **A) *Exhibition***

- Two (2) complimentary 3m x 2m shell scheme booths in a prime location
- Two (2) complimentary exhibitor passes inclusive of Welcome Reception

**OR**

#### **B) *Exhibition & Plenary Session Sponsorship***

- One (1) complimentary 3m x 2m shell scheme booth in a prime location
- One (1) complimentary exhibitor pass inclusive of Welcome Reception
- One (1) complimentary plenary session sponsorship *(selection of session subject to availability upon Sponsorship confirmation)*
- Three (3) complimentary session passes for the selected plenary session only

### Both options include these entitlements:

#### ***Conference Registration & Welcome Reception Tickets***

- Two (2) complimentary Conference delegate registrations inclusive of Welcome Reception

#### ***Branding & Visibility***

- Sponsor may display two (2) freestanding banners which will be positioned at strategic locations for the duration of the Conference, including near the registration desk. (Banners may be repositioned near or on stage during sponsored session if option B: Plenary session sponsorship selected)  
*\* sponsor to supply banner (maximum size 2m high x 1m wide)*
- Verbal acknowledgement as a Platinum Sponsor during the opening and closing sessions
- Logo acknowledgement on opening and closing slides
- One (1) AV screen holding slide advertisement (Still) daily on all Conference days (Sponsor to supply artwork)

- Satchel insert / Seat drop of one (1) promotional brochure (maximum four x A4 pages per brochure) or novelty item (Sponsor to supply material which is subject to the approval of the Organising Committee)
- Acknowledgement as Platinum Sponsor on the official sponsor Conference marketing emails
- One (1) promoted post on the Conference app featuring the Platinum Sponsor's advertisement (artwork provided by sponsor) or text-only content (max. 140 characters including spaces) for 1-hour daily on all Conference days
- 100-word company/product profile in the sponsor section of Conference app
- Prominent logo placement on the Conference website with a hyperlink to the sponsor's company website
- Prominent logo placement on onsite sponsor acknowledgement signage
- Use of Conference logo until end of 31 December 2020

### ***Delegate Marketing***

- Electronic Delegate list supplied post Conference (in accordance with privacy laws)



## Gold Sponsor

**A\$9,000 (excl. GST) (Unlimited)**

### *Exhibition*

- One (1) complimentary 3m x 2m shell scheme booth
- One (1) complimentary exhibitor pass inclusive of Welcome Reception

### *Conference Registration and Welcome Reception Tickets*

- Two (2) complimentary Conference delegate registrations inclusive of Welcome Reception

### *Branding & Visibility*

- Sponsor may display one (1) freestanding banner which will be positioned at a strategic location for the duration of the Conference \* *sponsor to supply banner (maximum size 2m high x 1m wide)*
- Verbal acknowledgement as a Gold Sponsor during the opening and closing sessions
- Logo acknowledgement on opening and closing slides
- One (1) AV screen holding slide advertisement (Still) daily on all Conference days (Sponsor to supply artwork)
- Satchel insert / Seat drop of one (1) promotional brochure (maximum four x A4 pages per brochure) or novelty item (Sponsor to supply material which is subject to the approval of the Organising Committee)
- Acknowledgement as Gold Sponsor on the official sponsor Conference marketing emails
- One (1) promoted post on the Conference app featuring the Gold Sponsor's advertisement (artwork provided by sponsor) or text-only content (max. 140 characters including spaces) for 30 minutes daily on all Conference days
- 80-word company/product profile in the sponsor section of Conference app
- Logo placement on the Conference website with a hyperlink to the sponsor's company website
- Logo placement on onsite sponsor acknowledgement signage
- Use of Conference logo until end of 31 December 2020

### *Delegate Marketing*

- Electronic Delegate list supplied post Conference (in accordance with privacy laws)

## **Silver Sponsor**

**A\$7,000 (excl. GST) (Unlimited)**

### ***Exhibition***

- One (1) 3m x 2m shell scheme booth
- One (1) complimentary exhibitor pass inclusive of Welcome Reception

### ***Conference Registration and Welcome Reception Tickets***

- One (1) complimentary Conference delegate registration inclusive of Welcome Reception

### ***Branding & Visibility***

- Verbal acknowledgement as a Silver Sponsor during the opening and closing sessions
- Logo acknowledgement on opening and closing slides
- One (1) AV screen holding slide advertisement (Still) on one (1) nominated day of the Conference (Sponsor to supply artwork)
- Satchel insert / Seat drop of one (1) promotional brochure (maximum four x A4 pages per brochure) or novelty item (Sponsor to supply material which is subject to the approval of the Organising Committee)
- Acknowledgement as Silver Sponsor on the official sponsor Conference marketing emails
- One (1) text-only promoted post content (max. 140 characters including spaces) for 30 minutes daily on all Conference days.
- 60-word company/product profile in the sponsor section of Conference app
- Logo placement on the Conference website with a hyperlink to the sponsor's company website
- Logo placement on onsite sponsor acknowledgement signage
- Use of Conference logo until end of 31 December 2020

### ***Delegate Marketing***

- Electronic Delegate list supplied post Conference (in accordance with privacy laws)



# Social Event Sponsorship

## Conference Dinner Sponsor

**A\$6,500 (excl. GST) (Exclusive)**

### *Conference Dinner Tickets*

- One (1) complimentary table of 10 at the Conference Dinner

### *Branding & Visibility*

- Dinner naming rights – “The ICPS 2020 Dinner is proudly Sponsored by...”
- Opportunity to provide a brief Welcome Address at the Conference Dinner
- Sponsor may display two (2) freestanding banners which will be positioned at the entrance and near/on the main stage at the Conference Dinner (maximum size 2m high x 1m wide)
- Logo placement on dinner menu
- Sponsor may provide dinner guests with branded gift (Sponsor to supply gifts)
- Acknowledgement as Conference Dinner Sponsor on the official dinner-related marketing emails
- 60-word company/product profile in the sponsor section of Conference app
- Logo placement on the Conference website with a hyperlink to the sponsor’s company website
- Use of Conference logo until end of 31 December 2020

### *Delegate Marketing*

- Electronic Delegate list supplied post Conference (in accordance with privacy laws)



## **Welcome Reception Sponsor**

**A\$4,000 (excl. GST) (Exclusive)**

### *Welcome Reception Tickets*

- Six (6) complimentary tickets to the Welcome Reception

### *Branding & Visibility*

- Opportunity to provide a brief address at the Welcome Reception
- Sponsor may display two (2) freestanding banners which will be positioned at prominent locations during the Welcome Reception (maximum size 2m high x 1m wide)
- Logo featured on small table signs displayed at catering stations
- Sponsor may provide guests with branded gift (Sponsor to supply gifts)
- Acknowledgement as Welcome Reception Sponsor on the Welcome Reception-related marketing emails
- 50-word company/product profile in the sponsor section of Conference app
- Logo placement on the Conference website with a hyperlink to the sponsor's company website
- Use of Conference logo until end of 31 December 2020

### *Delegate Marketing*

- Electronic Delegate list supplied post Conference (in accordance with privacy laws)

## **Equity, Diversity and Inclusion in Semiconductor Physics Networking Event Sponsor**

*(Exclusive) P.O.A.*

### *Welcome Reception Tickets*

- Six (6) complimentary tickets to Equity, Diversity and Inclusion in Semiconductors Physics networking event

### *Branding & Visibility*

- Opportunity to provide a brief address at the Equity, Diversity and Inclusion in Semiconductors Physics networking event
- Sponsor may display two (2) freestanding banners which will be positioned at prominent locations during the Equity, Diversity and Inclusion in Semiconductors Physics networking event (maximum size 2m high x 1m wide)
- Logo featured on small table signs displayed at catering stations
- Sponsor may provide guests with branded gift (Sponsor to supply gifts)
- Acknowledgement as Equity, Diversity and Inclusion in Semiconductors Physics networking event in related marketing emails
- 50-word company/product profile in the sponsor section of Conference app

- Logo placement on the Conference website with a hyperlink to the sponsor's company website
- Use of Conference logo until end of 31 December 2020

### ***Delegate Marketing***

- Electronic Delegate list supplied post Conference (in accordance with privacy laws)

## **Nobel and Next Generation Lunch**

*(Exclusive) P.O.A.*

### ***Welcome Reception Tickets***

- Six (6) complimentary passes to the Nobel and Next Generation Lunch

### ***Branding & Visibility***

- Sponsor may display two (2) freestanding banners which will be positioned at prominent locations during the Nobel and Next Generation Lunch (maximum size 2m high x 1m wide)
- Logo featured on small table signs displayed at catering stations
- Sponsor may provide guests with branded gift (Sponsor to supply gifts)
- Acknowledgement as Nobel and Next Generation Lunch in related marketing emails
- 50-word company/product profile in the sponsor section of Conference app
- Logo placement on the Conference website with a hyperlink to the sponsor's company website
- Use of Conference logo until end of 31 December 2020

### ***Delegate Marketing***

- Electronic Delegate list supplied post Conference (in accordance with privacy laws)

## **Poster Session Drinks Sponsor**

**A\$2,500 (excl. GST) (3 available)**

### ***Poster Session Guest Passes***

- Two (2) complimentary guest passes to sponsored Poster Session Drinks

### ***Branding & Visibility***

- Sponsor may display two (2) freestanding banners which will be positioned at Poster area during the sponsored session (maximum size 2m high x 1m wide)
- Logo featured on digital poster screens
- Acknowledgement as Poster Session Drinks Sponsor in the related marketing emails
- 30-word company/product profile in the sponsor section of Conference app
- Logo placement on the Conference website with a hyperlink to the sponsor's company website
- Use of Conference logo until end of 31 December 2020

# Brand Positioning Sponsorship

## **Perspectives in Semiconductor Physics: Nobel Laureates, Community Leaders**

**A\$5,000 (excl. GST) (Exclusive)**

- Three (3) complimentary passes to the sponsored symposium inclusive of Welcome Reception
- 60-word company/product profile in the sponsor section of Conference app
- One (1) promoted post featuring the Conference app sponsor's advertisement (artwork provided by Sponsor) or text-only content (max. 140 characters including spaces) on sponsored symposium day
- Seat drop of one (1) promotional brochure (maximum four x A4 pages per brochure) or novelty item (Sponsor to supply material which is subject to the approval of the Organising Committee) at the sponsored symposium
- Acknowledgement as Perspectives in Semiconductor Physics: Nobel Laureates, community leaders Sponsor on the official sponsor Conference marketing emails
- Logo placement on the Conference website with a hyperlink to the sponsor's company website
- Logo placement on onsite sponsor acknowledgement signage
- Use of Conference logo until end of 31 December 2020
- Electronic Delegate list supplied post Conference (in accordance with privacy laws)

## **Conference App Sponsor**

**A\$5,000 (excl. GST) (Exclusive)**

- One (1) complimentary Conference delegate registration inclusive of Welcome Reception
- 100-word company/product profile in the sponsor section of Conference app
- One (1) promoted post featuring the Conference app sponsor's advertisement (artwork provided by Sponsor) or text-only content (max. 140 characters including spaces) for 1-hour daily on all Conference days
- Satchel insert / Seat drop of one (1) promotional brochure (maximum four x A4 pages per brochure) or novelty item (Sponsor to supply material which is subject to the approval of the Organising Committee)
- Acknowledgement as Conference app Sponsor on the official sponsor Conference marketing emails
- Logo placement on the Conference website with a hyperlink to the sponsor's company website
- Logo placement on onsite sponsor acknowledgement signage
- Use of Conference logo until end of 31 December 2020
- Electronic Delegate list supplied post Conference (in accordance with privacy laws)

## Plenary Session Sponsor

**A\$3,500 (excl. GST) (Limited)**

- Three (3) complimentary session passes for the sponsored plenary session only
- Sponsor may display one (1) freestanding banner which will be positioned at the entrance or on/next to stage during sponsored session (maximum size 2m high x 1m wide)
- Verbal acknowledgement as a Plenary Session Sponsor during the session  
*\*Selection of plenary is dependent on availability and OC approval*
- Opportunity for a two (2) minute address, before the introduction of the plenary speaker
- Logo acknowledgement on session room AV screen prior to session commencement
- 40-word company/product profile in the sponsor section of Conference app
- Satchel insert / Seat drop of one (1) promotional brochure (maximum four x A4 pages per brochure) or novelty item (Sponsor to supply material which is subject to the approval of the Organising Committee)
- Acknowledgement as Plenary Session Sponsor on the official sponsor Conference marketing emails
- Logo placement on the Conference website with a hyperlink to the sponsor's company website
- Logo placement on onsite sponsor acknowledgement signage
- Use of Conference logo until end of 31 December 2020

## Concurrent Session Sponsor

**A\$2,500 (excl. GST) (Limited)**

- Two (2) complimentary session passes for the sponsored session only
- Verbal acknowledgement as a Concurrent Session Sponsor during the session  
*\*Selection of concurrent session dependent on availability and OC approval*
- Opportunity for a two (2) minute address at the commencement of the session
- Logo acknowledgement on session room AV screen prior to session commencement
- 30-word company/product profile in the sponsor section of Conference app
- Opportunity for sponsor to display or hand-out one (1) promotional brochure (maximum four x A4 pages per brochure) during the sponsored session (Sponsor is responsible for supplying material and staff for handing-out brochures)
- Acknowledgement as Concurrent Session Sponsor on the official sponsor Conference marketing emails
- Logo placement on the Conference website with a hyperlink to the sponsor's company website
- Use of Conference logo until end of 31 December 2020

## Lanyard Sponsor

**A\$2,500 (excl. GST) (Exclusive)**

- Logo on all Conference lanyards (mono-coloured print)
- Opportunity for sponsor to provide own branded lanyards
- 30-word company/product profile in the sponsor section of Conference app
- Logo placement on the Conference website with a hyperlink to the sponsor's company website
- Use of Conference logo until end of 31 December 2020

## Satchel Sponsor

**A\$2,500 (excl. GST) (Exclusive)**

- Logo on all Conference satchels (mono-coloured print)
- 30-word company/product profile in the sponsor section of Conference app
- Logo placement on the Conference website with a hyperlink to the sponsor's company website
- Use of Conference logo until end of 31 December 2020

## Website Sponsor

**A\$2,500 (excl. GST) (Exclusive)**

- Sponsor banner advertisement hyperlinked to sponsor's homepage featured on all pages of the Conference website (Sponsor to provide artwork based on specifications provided by Conference Managers)
- 30-word company/product profile in the sponsor section of Conference app
- Logo placement on the Conference website with a hyperlink to the sponsor's company website
- Use of Conference logo until end of 31 December 2020

## Power Bank Sponsor

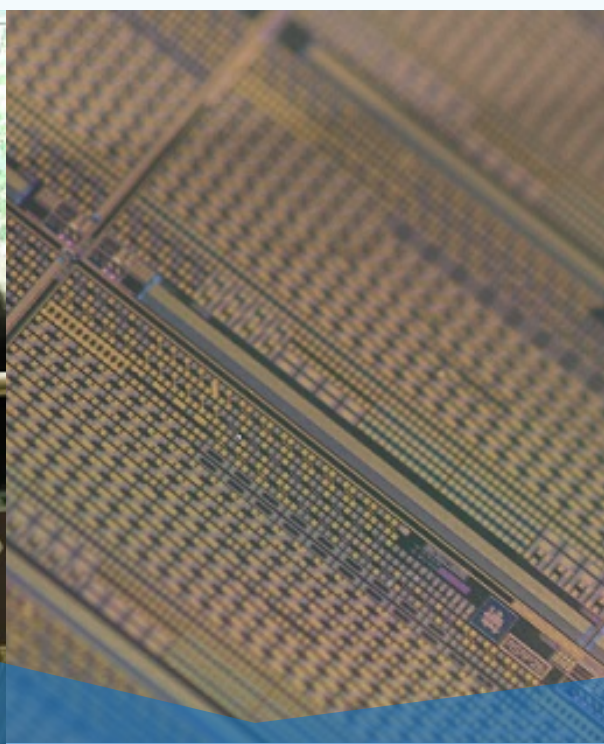
**A\$2,500 (excl. GST) (*Exclusive*)**

- Exclusive opportunity for sponsor to provide sponsor-branded Power Banks for delegates
- Satchel insert / Seat drop of one (1) promotional brochure (maximum four x A4 pages per brochure)  
(Sponsor to supply material which is subject to the approval of the Organising Committee)
- 30-word company/product profile in the sponsor section of Conference app
- Logo placement on the Conference website with a hyperlink to the sponsor's company website
- Use of Conference logo until end of 31 December 2020

## Morning or Afternoon Tea Sponsor

**A\$1,800 (excl. GST) per tea break (*8 Available – 5 morning / 3 afternoon breaks*)**

- One (1) complimentary guest pass for networking during the sponsored break
- Logo featured on small table signs displayed at catering stations
- Sponsor may display one (1) freestanding banner which will be positioned in catering during the sponsored break (maximum size 2m high x 1m wide)
- Sponsor may display promotional brochure at catering stations during sponsored break
- 25-word company/product profile in the sponsor section of Conference app
- Logo placement on the Conference website with a hyperlink to the sponsor's company website
- Use of Conference logo until end of 31 December 2020



# Advertising Opportunities

## **Satchel Insert/Seat Drop**

**A\$750 (excl. GST) per day *(Limited)***

- Satchel insert / Seat drop of one (1) promotional brochure (maximum four x A4 pages per brochure) or novelty item (Sponsor to supply material which is subject to the approval of the Organising Committee)

## **EDM Banner Advertisement**

**A\$500 (excl. GST) per EDM *(Limited)***

- Sponsor banner included within a scheduled EDM to Conference email database (Sponsor to supply EDM banner, subject to approval by the Conference Managers)
- Banner hyperlinked to Sponsor's nominated website

## **Conference app Promoted Post**

**A\$500 (excl. GST) per post *(Limited)***

- One (1) promoted post featuring the sponsor's advertisement (artwork provided by sponsor) or text-only content (max. 140 characters including spaces) for 30-minuted on a nominated Conference day on the Conference app

## **AV Screen Holding Slide Advertisement**

**A\$500 (excl. GST) per advertisement per day *(Limited)***

- One (1) AV screen holding slide advertisement (Still) displayed in the plenary room on a nominated Conference day (Sponsor to supply artwork)

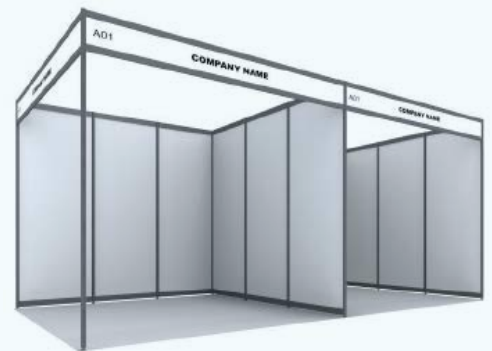


# Exhibition Opportunities

## 3m x 2m Shell Scheme Booth

A\$3,500 (excl. GST) each *(Limited)*

- Two (2) exhibition staff passes inclusive of tea breaks, poster session drinks and Welcome Reception
- 3m x 2m shell scheme booth with walling, fascia and signage board
- One (1) general power outlet
- Two (2) spotlights
- 30-word company/product profile in the exhibitor section of Conference app
- Logo placement on the Conference website with a hyperlink to the sponsor's company website



*\*Please note that this is a visual representation used for example purposes only. The shell scheme booths may not look exactly like this.*



Photo credits CQC2T